

The Rise of Sport Analytics: New Opportunities in Research

Martí Casals Toquero¹

¹ National Institute of Physical Education of Catalonia (INEFC-UB), Spain

Sports Analytics have rapidly grown, offering new avenues for research and applications in performance improvement, injury prevention, and game strategy. This talk explores the evolution and current impact of Sports Analytics while emphasizing the untapped potential of interdisciplinary networks among statisticians and researchers. Such collaborations offer unique opportunities to tackle complex challenges, innovate methodologies, and uncover new insights. Through practical examples, we will illustrate how data-driven approaches are transforming sports science and highlight the future possibilities this growing field holds for research and application.

Keywords: Sports Analytics, Sports Statistics, Data Science, Injury Prevention, Performance Optimization, Interdisciplinary Research, Statistical Education.